

Major Lenox R. Lohr

June 24, 1938

Clay Morgan

NBC Chime Signature

As advised you verbally, we are now arranging to have installed somewhere in or about the Sunken Plaza in Rockefeller Center (at a spot deemed best by the engineers, but probably in the International Building) the necessary apparatus which will permit the sound of the NBC Chime signature exactly on the hour so that it can be heard anywhere in the Sunken Plaza and vicinity.

After considerable negotiation by Mr. James, he has finally secured the approval of the Building Management through Mr. Lawrence A. Kirkland, and of the Union News Company which operates the open air restaurant in the Sunken Plaza.

This is being done at a cost of \$530 as estimated, though Mr. James tells me this morning that we are running into some union complications which may add up to another \$100 on the cost.

Clay Morgan

CM-s
CC- EPH James
W.L. Randall